

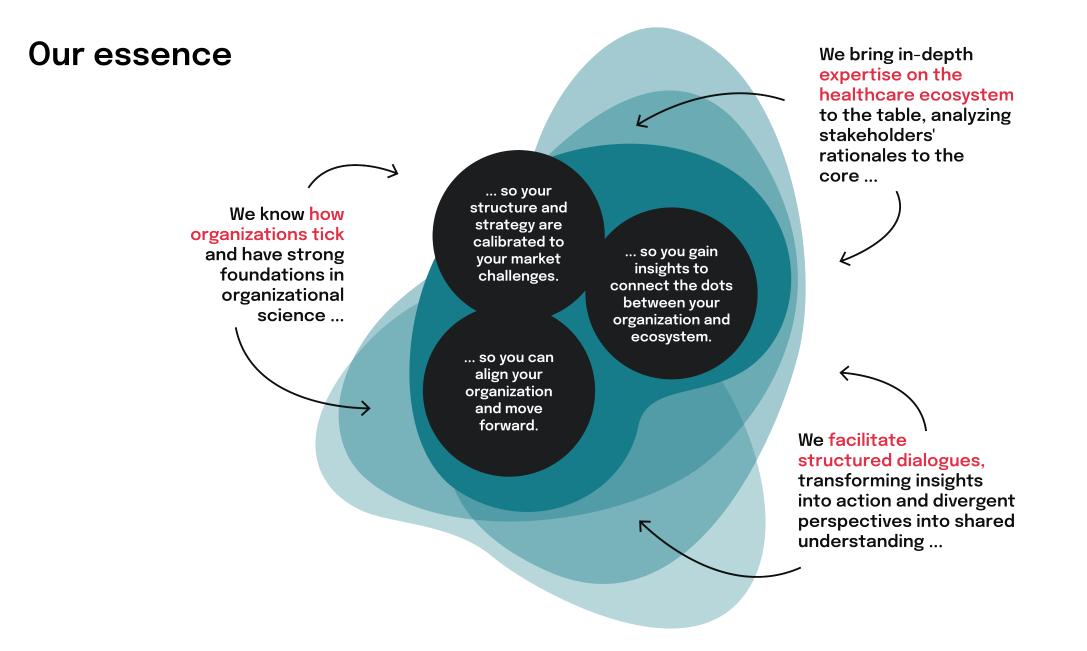


Metaplan in Life Sciences



2 At a glance

Metaplan®



3 Portfolio

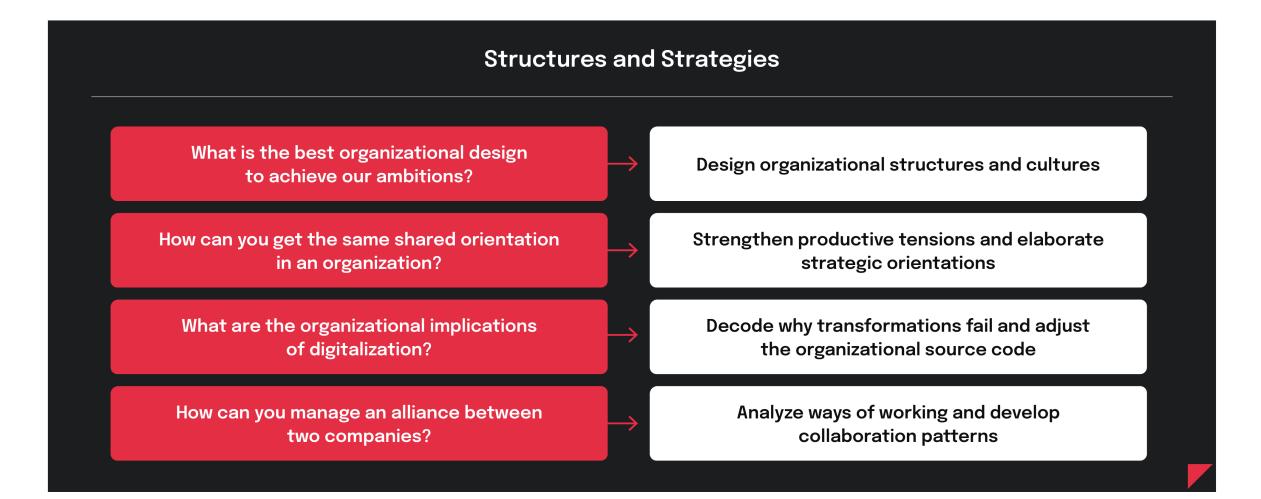
Leveraging assets across the lifecycle

Pre-launch	Launch	Post-launch
Portfolio	management	
	Strategy development and execution	
	Go-to-market-model	
	KOLs engagement: Advisory boards Market exploration Delp	hi consensus
	Strategy planning for br	ands and business units
	Competitive scenario pla	nning I Launch readiness
	Co-creation I Content develop	ment I Omnichannel execution

4 Portfolio

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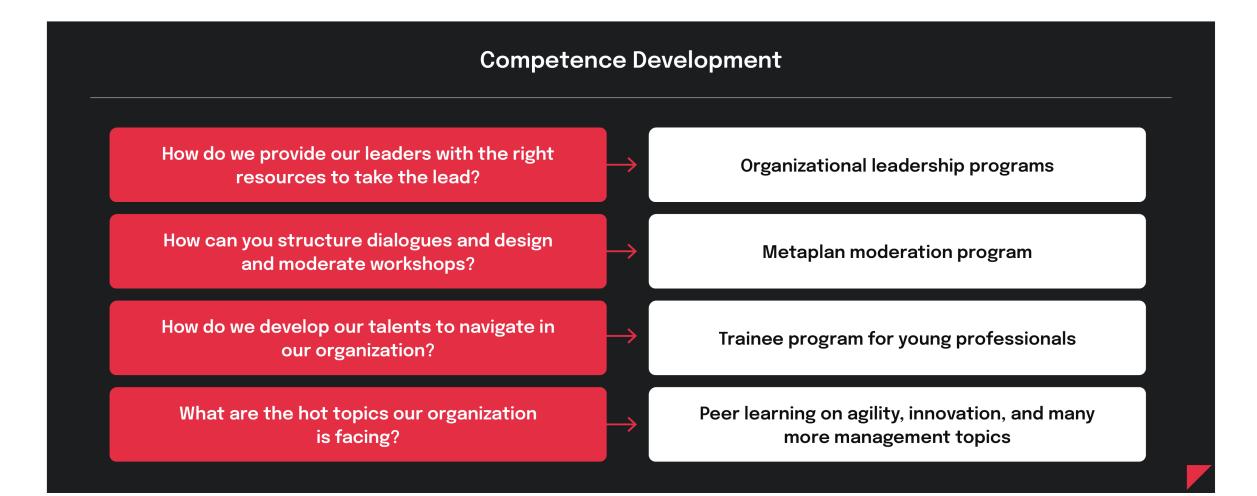
Supporting organizations thrive



5 Portfolio



Better organization through its members



6 International consulting

Metaplan®

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Princeton, US

Karlskrona, SE Hamburg, DE Versailles, FR Berlin, DE Lisboa, PT Cagliari, IT

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