

Dr. René Pfammatter



Vita

After pursuing studies in media and communication sciences, journalism, German literature, and philosophy, René Pfammatter lectured and was a research associate at the University of Freiburg. When he left the “ivory tower,” his career path led him to the field of business consulting and, following that, to a range of management positions in respected Swiss corporations. Ultimately, he was head of marketing and communications for CLS. In 2010, René Pfammatter joined Enzaim, Metaplan’s Swiss partner, and has since been facilitating companies as they go through periods of change. He is also a certified PR consultant and holds MAS degrees in systemic coaching and applied ethics.

Personal interests

René’s main passion is music. Although he studied jazz, he still loves rock in his heart, which explains why his current band really, well, “rocks.” The second love of René’s life is the cinema - to the point that some of his colleagues have begun calling him a film junky.

Working languages

German, English

Focus areas

- Facilitation of change processes
- Change communication
- Organizational culture

Contact information

E: RenePfammatter@metaplan.com | **P:** +41. 44. 267 20 13 | **F:** +41. 44. 266 67 00 | **M:** +41. 79. 642 42 18