

Dr. Thomas Schnelle



Vita

Dr. Thomas Schnelle (b. 1954) is a sociologist and epistemologist. He joined Metaplan in 1987, and is now managing partner. Prior to that, he worked as a production manager in a shipyard. One focal point of his activities lies in explorative customer dialogue. He also provides consulting services for management committees on sales, strategy, and organizational questions. His primary focus includes the pharmaceutical industry, consulting companies, and technology corporations.

Personal interests

In his free time, Thomas is a keen horse-back rider. He not only promotes equestrian sports but also local schools. To this end he launched the innovation award for schools in Pinneberg in 2010, which is awarded annually.

Working languages

German, English, French, Polish

Focus areas

- Pharmaceutical industry
- Healthcare
- Consulting companies
- Trade associations
- Public associations

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