

Michel Borcier



Vita

Michel Borcier is a managing partner of Metaplan in Versailles. He advises board members and executives in the public sector and in businesses. He is currently dealing, in particular, with the expansion of the focus of the pharmaceutical industry in both the European as well as the American market.

He studied at the Institute of Political Studies in Paris and then worked as a journalist in the social and economic areas before he came to Metaplan.

Working languages

French, German, English

Focus areas

- Pharmaceutical marketing
- Consumer and luxury goods
- Manufacturing industry
- Research facilities
- Public service

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