

Mikaela Walker



Vita

Mikaela Walker is a marketing specialist with extensive experience in market research and competition analysis, prognoses, and the development of new areas of business.

Before Mikaela Walker joined Metaplan, she worked as a freelance market consultant. Among others, her customers included companies from the areas of banking, health insurance, and tax consultants. In addition, Mikaela Walker worked as a research assistant for a venture capital firm in the financial sector.

Mikaela has an MBA from the University of Oxford, an MSc in marketing from CUNY Baruch College, as well as an AB in history from Princeton University.

Working languages

English, Spanish

Focus areas

- Strategic planning
- Business planning
- Business war games
- Creating and designing vision and mission statements

Contact information

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