

## Anna von Bismarck



The great secret of succeeding in conversation is to admire little, to hear much; always to distrust our own reason, and sometimes that of our friends; never to pretend to wit, but to make that of others appear as much as possibly we can; to hearken to what is said and to answer to the purpose.  
(Benjamin Franklin)

### Vita

Anna von Bismarck holds a degree in business administration and joined Metaplan in 2011. She worked in sales and marketing at IBM where she supported change processes for a large number of clients in a diverse spectrum of industries. Later, she drove strategic development and communications projects at European level and gained experience as an international executive. Anna has been working as an executive coach and consultant for ten years. Her primary focus areas are designing change processes, developing and implementing strategies, and leadership topics.

### Personal interests

Depending on the season, Anna enjoys sailing and long runs on the beach in Mecklenburg, gardening in the country, or playing her grand piano. She volunteers at an inclusive school in Hamburg - to ensure that children develop the joy of learning and begin their lives with unbroken curiosity.

### Working languages

German, English

### Focus areas

- Enterprises, executives, and their teams
- The pharmaceutical industry, health care systems
- Banking and finance
- IT and telecommunications technology
- The media

### Contact information

**E:** AnnavonBismarck@metaplan.com | **P:** +49. 4106. 617-0 | **F:** +49. 4106. 617-265 | **M:** +49. 171. 308 6176